



WORLD TRADE CENTER®
LOS ANGELES

Select LA Investment Summit

Invest in Innovation

The Select LA Investment Summit is Southern California's premier international inbound investment event that brings together global investors with business and government leaders from around Southern California.

Recognized as an official spin-off event of the United States Department of Commerce Select USA Summit, Select LA is an essential platform for international business operators seeking practical intelligence to explore, start, or expand a business in Los Angeles.

June 20, 2024

Hyatt Regency Long Beach

200 South Pine Avenue
Long Beach, CA 90802

Investment Summit

8:00 AM

Reception

4:30 PM

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Overview

There is nowhere like Los Angeles

From the stories told in Hollywood to the frontiers explored from Space Beach, innovative technologies and ideas find their feet in this economic juggernaut of a region.

The spirit of innovation extends beyond national boundaries, and LA's business community and workforce reflect that essential diversity.

This is the essence of the Select LA Investment Summit—providing international and local companies with a comprehensive understanding of the region's investment ecosystem with actionable insights that can guide key business decisions.

400

*OVER 400
INTERNATIONAL
AND DOMESTIC
BUSINESS LEADERS*

50%

*HISTORICALLY,
MORE THAN 50% OF
ATTENDEES ARE
INTERNATIONAL*

53

*53 COUNTRIES
REPRESENTED AT
THE 2023 SUMMIT*

Key Features

01 Trendsetting Industry Discussions

Select LA's programming sets the standard for dynamic conversations, providing insights that can inform investment and location strategies specific to the LA region.



02 Organic Connections

Over six hours of carefully crafted networking allows attendees to meet over the course of the conference. Ample meeting time between sessions, exhibitor space, and a reception allows attendees to take advantage of connecting with businesses and other attendees in a welcoming and unhurried environment.

03 C-Suite Panels

Each year, Select LA brings together some of the most forward-thinking business executives and regional leaders to share their expertise on the LA economy as well as key business and industry trends. Executives from high-performing companies like Riot Games, JPL, Tencent, Legendary Entertainment, Hyundai, Intel and Upfront Ventures have helped equip international companies with the knowledge to invest and succeed in Los Angeles.

Agenda

Thursday, June 20, 2024

Hyatt Regency Long Beach

Registration & Breakfast	8:00 - 9:00 AM
Opening Remarks	9:00 - 10:00 AM
Morning Plenary Session	10:00 - 10:50 AM
<i>Invest in Innovation: From Silicon Beach, to Space Beach, and Beyond</i>	
Concurrent Breakout Sessions	11:00 AM - 12:00 PM
<i>Global Vision, Local Realities: Exploring LA's Startup Boom</i>	
<i>Digital Infrastructure Investment: LA's Broadband Innovation through Public-Private Partnerships</i>	
Luncheon Presentations	12:00 - 1:40 PM
<i>Keynote Address</i>	
<i>Presentation of California Foreign Direct Investment (FDI) Rankings and Report</i>	
Concurrent Breakout Sessions	2:00 - 3:00 PM
<i>Partnership Ecosystems: Collaborations to Support LA Industries</i>	
<i>Inside LA: What it Really Takes to do Business</i>	
Closing Plenary Session	3:10 - 4:00 PM
<i>Invest in International: Global Trade for Local Growth</i>	
Reception	4:30 - 6:30 PM

Previous Speakers

Since 2015, Select LA has welcomed executives and leaders from LA's most dynamic industries, including technology, entertainment, Esports, transportation, aerospace and defense, bioscience, infrastructure, and more. We are excited to build on this distinguished list in 2024. Below is the complete history of distinguished speakers at Select LA.

Technology

AJ Abdallat CEO, Beyond Limits
Josh Anon Head of Product, Embodied
Chance Barnett CEO, Crowdfunder
Nick Crooks Director, Business Operations; Fullscreen, Inc
Field Garthwaite Co-Founder & CEO, IRIS.TV
Dan Goman Founder & CEO, Ownzones Media Network
Michael King Vice President & General Manager Global Education Industry, IBM
Maxine Lapiduss CEO & Co-Founder, Storyblaster
Eric Lau Senior Product Manager, Amazon
Jim McMurry CEO & Founder, Milton Security
Stephen Mullennix CFO & SVP of Operations, SolarReserve
Shirish Netke CEO, Amberoon
Heidi Pease Co-Founder, Los Angeles Blockchain Lab
Sem Ponnambalam Co-Founder & President, Xahive
Sandra Ro CEO, Global Blockchain Business Council
Sheldon Swartz Executive Creative Director, DJI
Karan Talati CEO, First Resonance
Terry Tamminen President & CEO, AltaSea
Adam Zheng Co-Founder & COO, ObEN
Leilani Vella Market Access Program Manager, Los Angeles Cleantech Incubator (LACI)
Gene Yoo CEO, Resecurity

Investors

The Hon. Maria Contreras-Sweet Chairman and CEO, Rockway Equity Partners
Winston Damarillo CEO, Talino Labs
Baron Davis Founder of Baron Davis Enterprise, NBA All-Star, Entrepreneur & Investor
Richard Jun Co-Founder & Managing Director, BAM Ventures
Melissa van Kluyve Associate, Clocktower Technology Ventures
Salim Mitha Partner, Evolution Media
Alice Neuhauser Chief Financial Officer, Seismic Capital Company President, Gramarye Media, Inc.
Rick Smith Co-Founder & Managing Director, Crosscut Ventures
Rob Vickery Co-Founder & General Partner, Stage Venture Partners
Shamin Walsh Managing Director, BAM Ventures
Chang Xu Principal, Upfront Ventures

Esports

Naz Aletaha Head of Esports Partnerships, Riot Games
Ramon Hermann Director of Esports, Tencent America
Phillip Hyun CEO, Gamevice
Justin Mier Vice President of Publishing, Gfinity Esports
Ari Segal CEO, Immortals Gaming
Andy Vanderwoude CEO & Founder, Next Generation Esports (NGE)
Jason Woo GM & CSO, Next Generation Esports (NGE)

Finance/Accounting/Legal/Consulting

Tom Barry WTCLA Board member & Managing Partner of GHJ Advisors
Jared Bartie Partner, O'Melveny
Mark Enjes Design Principle, HOK
Bob Graziano Vice Chairman, JP Morgan Chase
Russell Goldsmith CEO, City National Bank
Jeff Joyner Shareholder, Greenberg Traurig
Travis Kiyota Senior Vice President, Head of Global Corporate Affairs for East West Bank
Tyler Laferriere Associate Economist, Los Angeles County Economic Development Corporation Real Estate
Johanna Maska CEO, Global Situation Room
Morgan McGrath Head of International Banking, JPMorgan Chase
Noor Menai President & CEO, CTBC Bank
Maggie O'Sullivan Market Executive, Middle Market Banking & Specialized Industries; J.P. Morgan
Steve Olson Partner, O'Melveny
David Shaheen Managing Director, JPMorgan Chase
Anita Sokolsky Senior Manager, CBIZ
Justin Thompson LA Office Managing Partner, Nixon Peabody
Mike Quindazzi Managing Director, PwC
Eric Zabinski Partner, O'Melveny

Previous Speakers

Entertainment

Greg Basser CEO, Village Roadshow Entertainment Group
George Cunningham COO, Rose Bowl
Kevin Demoff Executive Vice President of Football Operations & COO, LA Rams
Malik Ducard Head of Family & Learning, YouTube
Nick Van Dyk EVP, Film & Television, Activision Blizzard
Larry Freedman LAFC Co-President, Los Angeles World Cup Host Committee Co-Chair
Jack Gao Group VP & CEO, Int'l Investments and Business Development; Wanda Cultural Industry Group
Stephanie Geosits Founder, All About Sports Bob Graziano Board Member, LA84
Brian Hirsch FAST Channel Partnerships Advisor, KDMG and Adjunct Lecturer, USC Annenberg
Skarpi Hedinsson CTO, SoFi Stadium and Hollywood Park
Andrew Jameson Managing Partner, Forward Entertainment Group
Michele Kajiwara Senior Vice President, AEG/Staples Arena
Chris Klein LA Galaxy President, Los Angeles World Cup Host Committee Co-Chair
Larry Kurzweil President & COO, Universal Studios Hollywood
Anna Magzanyan Publisher, Los Angeles Business Journal
Thomas McGrath CEO, STX Entertainment
David Mulhal Global Head of Business Development & Partnerships, Riot Games
Peter Rice Chairman & CEO, FoxNetworks
Jean de Rivieres Executive Producer & SVP Development, Ubisoft
Martha Saucedo Chief External Affairs Officer, AEG
Kathryn Schloessman President, Los Angeles Sports and Entertainment Commission
David Siegel President, LA Sports Council
Robert Swagger Founder & CEO, TrendEx Group
Jeff Small President & Co-CEO, Amblin Partners
Julie Urhman Co-Founder and President, Angel City FC
Amy White Executive Director, Content Localization, Warner Bros.
Martin Willhite General Counsel, Legendary Entertainment
Wei Zhang President, Alibaba Pictures

Aerospace

Joe Ahn (Moderator) Manager, Government Relations Strategy & Development-Corporate Headquarters, Northrop Grumman Corporation
David A. Bearden Manager, Offices of Formulation & Strategic Planning, Jet Propulsion Laboratory
Owen Eigenbrot Lead Composite Production Engineer, Interorbital Systems
Van Espahbodi Co-Founder, COO; Starburst Accelerators
Lieutenant General Larry James Deputy Director, Jet Propulsion Laboratory
George Kivork Head of U.S. State & Local Policy, Joby Aviation
Anthony Pirozzi Director of Systems Integration, Test & Launch Organization; Boeing Satellite Development Center
Elizabeth Reynolds Managing Director USA, Starburst Global Accelerator (FR)
Jonathan Yaney Founder & CEO, SpinLaunch

Advanced Transportation

Rehi Alaganar Director of Business Strategy, Virgin Hyperloop One
Olabisi Boyle Vice President of Product Planning & Mobility Strategy, Hyundai Motor North America
Samantha Bricker Deputy Executive Director - Los Angeles World Airports
Ellie Casson Head of City Policy & Govt Affairs, Waymo
Marcos Frommer Corporate Communications Manager, Honda North America
Christopher Hawthorne Chief Design Officer, City of Los Angeles
Dana Heatherton Head of Dense Urban Market Operations, Waymo
Justine Johnson Mobility Strategist, Ford Smart Mobility
Andrew Liu Co-Founder & President, Arrivo
Stella Li President, BYD
Robert Miller Chief Marketing Officer, Virgin Hyperloop Transportation Technologies
Rachel Nguyen Director, Nissan Future Labs
 Tony Nie SVP, Faraday Future
Alan Ohnsman Senior Editor, Forbes
William Pomerantz VP of Special Projects, Virgin Galactic
Seleta Reynolds General Manager, Los Angeles Department of Transportation
John Rossant CEO of CoMotion, Chairman of New Cities Foundation
Joshua Schank CIO, LA Metropolitan Transportation Authority
Blair Schlecter (Moderator), Director of BizDev & Programs, Stantec
Dakota Semler Co-Founder & CEO, Thor Trucks
Joshua Schank Chief Innovation Officer, LA Metro
Paul Sernia Commercial Director & Co-Founder, Tritium
Brook Taylor Senior State Regulatory Affairs, Mercedes Benz
Lisa Trifiletti Project Consultant, Inglewood Transit Connector
Derrick Waters Vice President of Engineering, UPS West Region
Takehito Yokoo Senior Executive Engineer, Toyota Motor North America R&D

Manufacturing

Steven Dai CEO, International Vitamin Corporation
Lynne Koplín President, J Brand Jeans
Stella Li President, BYD Motors
Carmen Palafox Make in LA
John A. Short CEO, Boomer Commodities & Steel Derivatives

Previous Speakers

Real Estate

- Brad Cox** Senior Managing Director, Trammell Crow Company
- Low Horne** President, CBRE – Greater LA
- Sonnet Hui** Executive Project Director, Hazens Group
- Michael Krupa** President, Gemdale USA
- Spencer Levy** Americas Head of Research & Senior Economic Advisor, CBRE
- Doane Liu** Executive Director, LA Department of Convention & Tourism Development
- Chris Martin** CEO, AC Martin
- Lucy Rumantir** President & CEO, OUE
- Michael Speer** SVP of Asset Management, Brookfield
- Nadine Watt** President, Watt Companies
- Chao Wu** General Manager, Greenland USA
- Jeri Oka** Senior Design Principal, JERDE
- Matt Do** EVP, JLL

Bioscience

- Patrick Church** (Moderator), Managing Director, Jones Lang LaSalle Brokerage, Inc.
- Jason Crockett** Manager of Economic Policy, City of LA
- Keith Hoffman** Vice President, Business Development & Technology Transfer LA BioMed
- Maureen Klewicki** Director, Cedars-Sinai Accelerator Powered by Techstars Healthcare
- Yiwen Li** Director, Strategy & Business Development; NantHealth
- Dina Lozofsky** Executive Director, Biocom – Los Angeles
- Joseph Panetta** President & CEO, Biocom California
- Dr. Patrick Soon-Shiong** Chair; Nantworks, LLC
- Rohit Shukla** CEO & Founder, LARTA Institute
- Dave Whelan** CEO, Bioscience LA
- Willie Zuniga** President, Grifols Biologicals

Education

- Gene Block** Chancellor, UCLA
- Erika Endrijonas** President, LA Valley College
- Fred Farina** CIO, California Institute of Technology
- Carol Folt** President, USC
- Dianne Harrison** President, Cal State Northridge
- Edward Leamer** Director, UCLA Anderson Forecast
- Quingyun Ma** Dean, USC School of Architecture
- Paul Ong** Research Professor, UCLA School of Public Affairs; Director, Center for Neighborhood Knowledge
- Francisco Rodriguez** Chancellor, LACCD
- Mike Shires** Associate Dean for Strategy & Special Projects and Associate Professor of Public Policy, Pepperdine School of Public Policy
- Dr. Dayle Smith** WTCLA Board of Advisors & Dean of LMU Business School

Infrastructure

- Suzanne Boda** Senior Vice President, American Airlines
- William Bridge** CEO, Global Green-USA
- Maryam Brown** President, SoCalGas
- Michael K. Bushey** Director, Business Customer Division, Southern California Edison Company
- Michael Cano** Deputy Executive Officer for Goods Movement, LA Metro
- Chris Cannon** Director of Environmental Management & Chief Sustainability Officer, Port of Los Angeles
- Ted Craver** CEO, Edison International
- Joel Farrier** Regional Manager of Environmental Group, California, Burns & McDonnell
- Deborah Flint** CEO, Los Angeles World Airports
- Brian Goldstein** Executive Director, Energy Independence Now
- Noel Hacegaba** Managing Director & CCO, Port of Long Beach
- Rob Jernigan** Regional Managing Principal, Gensler
- Janice Lin** President, Green Hydrogen Coalition
- Kyle W. Mabry** Western Division Vice President, American Airlines
- Drew Murphy** Senior Vice President, Edison International
- Gene Seroka** Executive Director, The Port of Los Angeles
- Jan Top** Senior Advisor for Infrastructure & Water Management
- Hong Suk Yoon** President & CEO, Hanil Eco Solutions, Inc. Netherlands Consulate San Francisco



Elected and Government Officials

Government policies and regulations have deep impacts on the daily operations and cost implications for international and local companies alike. It is prudent for any business to develop strong relationships with elected leaders, government officials, and their team members. Come meet top regional governmental leaders and learn about new business opportunities from city, county, state and federal officials.

Previous Speakers Include:

Michael Antonovich Los Angeles County Board of Supervisors, 5th District
Kathryn Barger Los Angeles County Board of Supervisors, 5th District
Mayor Karen Bass City of Los Angeles
Awinash Bawle Deputy Director, International Affairs and Business; Governor's Office of Business and Economic Development
Aram Benyamin COO, LADWP
Greg Carpenter City Manager, City of El Segundo
Marcela Celorio Consul General of Mexico in Los Angeles
Andrew Choi Tech Lead LA Procurement Platform, City of Los Angeles
Emily Cloke British Consul General in Los Angeles
Bud Colligan Director, Governors Office of Business and Economic Development
Chris Covino Cybersecurity Policy Advisor, Los Angeles Mayor's Office
Jason Crawford Planning, Marketing, and Economic Development Manager; City of Santa Clarita
Emily Desai Deputy Director of International Affairs & Trade, Governor's Office of Business and Economic Development
Diane Farrell Deputy Under Secretary for International Trade, United States Department of Commerce
Fran Fulton Economic Development Manager, City of Torrance
Eric Garcetti Mayor, City of Los Angeles
Robert Garcia Mayor, City of Long Beach
Victor Gordo Mayor, City of Pasadena
Nina Hachigian Deputy Mayor of International Affairs, City of Los Angeles
Seth Isenberg Senior Investment Specialist SelectUSA, Department of Commerce
John P. Keisler Economic Development Director, City of Long Beach
Sara Kemp Deputy Undersecretary, US International Trade Administration
Paul Krekorian Councilmember, City of Los Angeles
Arun Kumar Assistant Secretary of Commerce for Global Markets, Director General of the US and Foreign Commercial Service

Kelly LoBianco Director, Los Angeles County Department of Economic Opportunity
Lenny Mendonca Chief Economic and Business Advisor to Governor Gavin Newsom, Director of the Governor's Office of Business and Economic Development
Holly Mitchell Los Angeles County Board of Supervisors, 2nd District
Akira Muto Consul General of Japan in Los Angeles
Dee Dee Myers Senior Advisor to the Governor of California, Director of the California Governor's Office of Business and Economic Development (GO-Biz)
Hillary Norton Chairwoman & Commissioner, California Transportation Commission, State of California
Alex Padilla United States Senator
Traci Park Councilwoman, City of Los Angeles
Rex Parris Mayor, City of Lancaster
Christine Peterson Director of International Trade & Investment, Mayor's Office, City of Los Angeles
Kish Rajan Director, California Governor's Office of Business and Economic Development
Susana Reyes Commissioner, Los Angeles City Board of Public Works
Mark Ridley-Thomas Los Angeles County Board of Supervisors, 2nd District
David Ryu Councilmember; City of Los Angeles, 4th District
Darlene Sanchez Acting Assistant, Director of Community Development; City of Glendale
Hilda Solis Los Angeles County Board of Supervisors, 1st District
Jasjit Singh Executive Director, Select USA
Nancy Sutley Sr. Asst General Manager, Los Angeles Department of Water and Power
Andy Wilson Executive Director, Alliance for SoCal Innovation

Sponsorship Opportunities

Summit Sponsor - \$50,000

- Attendance to Summit + Reception (20 tickets)
- Speaking opportunity during summit luncheon
- Exclusive podium recognition from WTCLA President & CEO
- Exclusive email with featured article about your company to all registrants
- Premier logo visibility as Summit Sponsor in slide show
- Premier logo visibility as Summit Sponsor on Select LA website and digital marketing materials
- Premier digital ad that appears during Select LA event
- Prime placement of one (1) exhibit table

Reception Sponsor - \$35,000

- Attendance to Summit + Reception (15 tickets)
- Speaking opportunity after welcoming remarks at the reception
- Exclusive podium recognition from WTCLA President & CEO
- Logo visibility as Reception Sponsor in slide show
- Reception Sponsor designation on Select LA website and digital marketing materials

Presenting Sponsor - \$25,000

- Attendance to Summit + Reception (10 tickets)
- Opportunity for welcome remarks during summit opening session
- Exclusive podium recognition from WTCLA President & CEO
- Logo visibility as Presenting Sponsor in slide show
- Presenting Sponsor designation on Select LA website and digital marketing materials
- One (1) exhibit table

Session Sponsor - \$15,000

- Attendance to Summit + Reception (8 tickets)
- Opportunity to moderate one (1) breakout session panel
- Logo visibility as Session Sponsor in slide show
- Session Sponsor designation on Select LA website and digital marketing materials
- One (1) exhibit table

Investor Sponsor - \$7,500

- Attendance to Summit + Reception (4 tickets)
- Logo visibility as Premier Sponsor in slide show
- Investor Sponsor designation on Select LA website and digital marketing materials

Supporting Sponsor - \$2,500

- Attendance to Summit + Reception (3 tickets)
- Logo visibility as Supporting Sponsor in slide show

Exhibit table - \$1,500

- Expand your network and showcase your business to 300+ event attendees

Early Bird Rate - \$299 (Before 5/20)

General Public Rate - \$349 (After 5/20)

For general inquiries please contact (213) 622-4300 #129 or investla@wtcla.org. For sponsorship inquiries please contact Janice Levy, Director of Strategic Relations, at janice.levy@laedc.org.